

## ADVERTISING SCHEDULE

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The Australian and New Zealand Intensive Care Society (ANZICS) offers a range of advertising options for conferences, events and positions vacant advertisements. These options, outlined below include; advertising on the ANZICS website and publications and ANZICS member email broadcasts. Please note that all prices listed here are a guide only and all advertising material will be POA, and subject to approval by the ANZICS Executive.

### Advertising on the ANZICS Website

The ANZICS website has a designated public access area for positions vacant, conference and event advertising. Positions Vacant are listed for 2 months or until the application closing date and conference and event advertisements listed until the conclusion of the conference/event.

- **Price: AU\$2,000 +GST** per advertisement.

If you wish to advertise a position on the ANZICS website, email your request together with a copy of the advertisement as you would like it to appear on the website to [anzics@anzics.com.au](mailto:anzics@anzics.com.au). The review process may take a number of days, once your request has been reviewed you will be advised by return email if it has been approved\* and when it has been placed on the website.

### ANZICS Email Broadcast

Emails with attachments advertising relevant conferences and events, positions vacant or other miscellaneous broadcasts can be sent to all ANZICS members or individual region e.g. by Australian state.

- **Price: AU\$2,000 +GST** per email to every ANZICS members
- **Price: AU\$1,500 +GST** per email to ANZICS members in a particular region or regions (max.2).

If you wish to email ANZICS members, email your request together with a copy of the email and any attachments as you would like them to be sent to [anzics@anzics.com.au](mailto:anzics@anzics.com.au). Once your request has been reviewed you will be advised by return email whether it has been approved\* and if so, the proposed date of the broadcast.

### ANZICS Newsletters

ANZICS publishes and distributes 'The Intensivist' newsletter to all members on a quarterly basis.

- **Price: AU\$750 +GST** per advertisement in 'The Intensivist' Newsletter

If you wish to advertise in either newsletter, email your request together with a copy of the email and any attachments as you would like them to be sent to [anzics@anzics.com.au](mailto:anzics@anzics.com.au). Once your request has been reviewed you will be advised by return email if it has been approved\* and when it will be published.

For further information or to discuss alternative advertising mediums or sponsorship and marketing opportunities please call ANZICS on 03 9340 3400 or email [anzics@anzics.com.au](mailto:anzics@anzics.com.au).

\* The ANZICS Executive reserves the right to approve or deny any request made and to remove any content from the ANZICS website at its own discretion.